1st Winter School on Public Diplomacy
University of Pavia
2nd-7th December 2019

This event is supported by the Italian Ministry of Education, University and Research (MIUR): “Dipartimenti di Eccellenza Program (2018-2022)”- Dept. of Humanities, University of Pavia

Monday 2nd December

14.00: Registration and welcome
"Landscape diplomacy: Ancient Italy" - Coordinator and discussant Professor Maurizio Harari

14.30: "Ethics and aesthetics of the archaeological landscape: adapting the spaces of antiquity to the life of today" - Professor Marcello Barbanera (Università degli Studi "La Sapienza" di Roma)
16.30: Coffee break
17.00: "The National Geoportal for Archaeology" - Dottoressa Elena Calandra (director of the Central Institute for Archaeology, MiBAC)
17.00-18.00: Discussion coordinated by Maurizio Harari and Elena Calandra

Tuesday 3rd December

"Diplomacy of archaeology: promoting the past" - Coordinator and discussant Professor Clelia Mora

10.00: "Field and museum: working on written materials in Iran and Iraq" - Carlo Giovanni Cereti (Università degli Studi "La Sapienza" di Roma)
11.00: Coffee break
11.10-11.40: Discussion
12.00: Lunch
15.00: Workshop on "Cultural Heritage, Public and Community Archaeology, Activities and Experience of cooperation in Iraq, Turkmenistan and Mongolia" coordinated by Carlo Lippolis (Università di Torino)
16.30: Coffee break
17.00-18.00: Discussion
Wednesday 4th December

"The new public diplomacy and foreign publics" - Coordinator and discussant Professor Ilaria Poggiolini

10.00: "Public Diplomacy in the Age of Artificial Intelligence" - Corneliu Bjola (University of Oxford)
11.00: Coffee break
11.10-11.40: Paul Sharp (University of Minnesota Duluth) on Public Diplomacy: an interview with Ilaria Poggiolini (Università di Pavia)
12.00: Lunch
15.00: Workshop on "Public diplomacy and Nation branding in cooperation with the Italian Commissioner's Office for Dubai 2020 Universal Exhibition" coordinated by Ilaria Poggiolini and Lorenzo Medici
16.30: Coffee break
17.00-18.00: Discussion

Thursday 5th December

"A diplomacy of ideas: the influence of Italian political and strategic thinking in the Modern Age" - Coordinator and discussant Professor Mario Rizzo

10.00: "A diplomacy of ideas: Italian writers and the European debates on reason of state and international law" - Francisco Xavier Gil Pujol (Universitat de Barcelona)
11.00: Coffee break
11.10-11.40: "Hard and soft power in historical perspective. Italian geopolitics and the Spanish Empire in the 16th century" - Mario Rizzo (Università degli Studi di Pavia)
12.00: Lunch
15.00: "Legal framework and stability policing activities in crisis response operations" - Emmanuele Barbieri (Commander of Compagnia Carabinieri di Vigevano)
16.30: Coffee break
17.00-18.00: Discussion
Friday 6th December

"Promoting the regime abroad: cultural and artistic images of fascist Italy" - Coordinator and discussant Professor Elisa Signori

10.00: "Under Western eyes: foreign observers in fascist Italy" - Emilio Gentile (Università degli Studi "La Sapienza" di Roma)

11.00: Coffee break
11.10-11.40: Discussion
12.00: Lunch
15.00: "Fraternity and cultural rivalry between France and Italy in the second half of the 19th century" - Jean-Yves Frétilné (Université de Rouen-Normandie, Groupe de recherche sur l'Italie contemporaine)

16.30: Coffee break
17.00-18.00: Workshop and discussion coord. by Michele Cattane

Saturday 7th December

10.30: Closing keynote speech on “A Universal History of Ruins” - Alain Schnapp (Sorbonne Université, Paris)

Closing remarks by the convenors and Project coordinator